

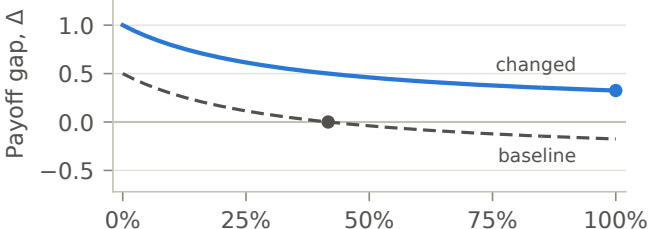
--- Baseline — After the stated change

Same baseline in every panel: $\gamma = 0$, $\beta = 0$, $\alpha = 0.9$, $r = 4$, $c = 0.4$

$\varepsilon = 0$, $\theta = 0.5$, $k = 8$, $p = 1$, $\sigma = 0$, $Q = -\infty$, $W = 0$

Direct benefit γ : 0 to 0.5

Raises the adopter curve at every share

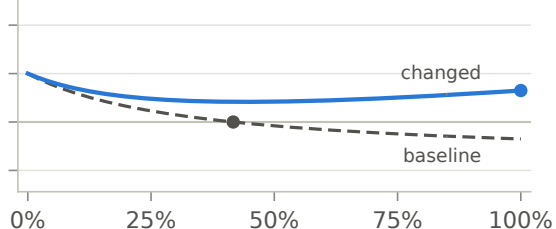


Stable share: 42% to 100%

Full-adoption payoff: -0.40 to +0.10

Network benefit β : 0 to 0.5

Raises the adopter curve more as use spreads

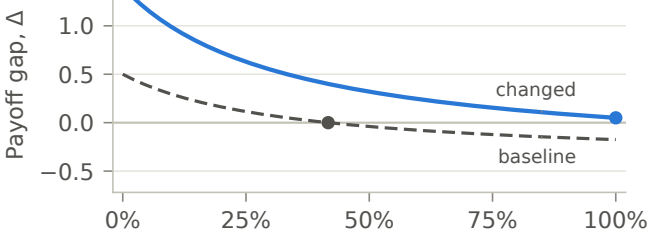


Stable share: 42% to 100%

Full-adoption payoff: -0.40 to +0.10

Competitive edge α : 0.9 to 1.8

Widens the gap; adds no collective value

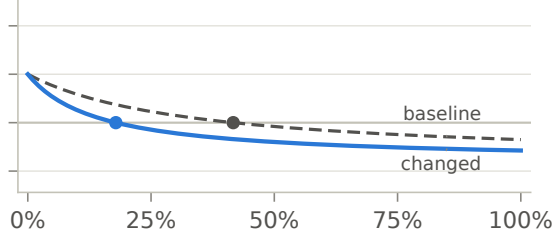


Stable share: 42% to 100%

Full-adoption payoff: -0.40 to -0.40

Edge erosion r (fixed α): 4 to 8

Shrinks the gap once rivals start adopting

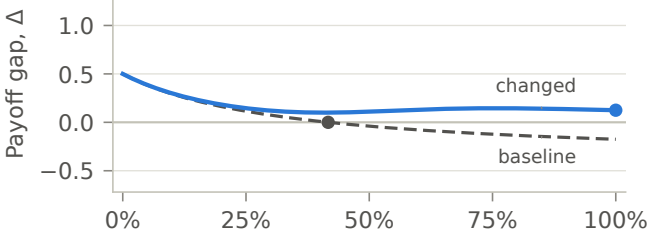


Stable share: 42% to 18%

Full-adoption payoff: -0.40 to -0.40

Exclusion penalty ε : 0 to 0.3

Lowens the holdout curve as use spreads

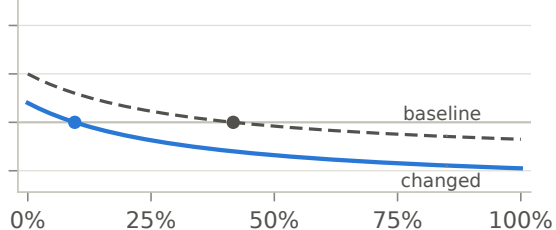


Stable share: 42% to 100%

Full-adoption payoff: -0.40 to -0.40

Adoption cost c : 0.4 to 0.7

Lowens the adopter curve at every share



Stable share: 42% to 10%

Full-adoption payoff: -0.40 to -0.70

Share of rivals that have adopted, x

Above zero: adopting pays more. Dots: stable static adoption shares.

Full-adoption payoff compares everyone adopting with no adoption; it is not payoff at the dot.